33rd Annual Hot Springs Documentary Film Festival

The longest running documentary film festival in North America

October 18-26, 2024
ABOUT THE FESTIVAL
Every October, the Hot Springs Documentary Film Festival (HSDFF), an extraordinary 9-day celebration of the art of documentary film, attracts thousands of film enthusiasts, filmmakers and industry guests from throughout the region and across the U.S. to the beautiful enclave of Hot Springs National Park, Arkansas. We hand-pick the best in documentary film and curate unforgettable in-person experiences, from a world-class filmmaker conference to live non-fiction storytelling events and fun-filled parties every night. We are especially passionate about spotlighting stories and filmmakers from the South and Mid-South regions. Designated an Oscar® qualifying festival for ‘Documentary Short Subject’ by the Academy of Motion Picture Arts and Sciences, HSDFF has been added to MovieMaker Magazine’s annual list of “Top 50 Festivals Worth the Entry Fee” from a field of close to 7,000 festivals.

The Hot Springs Documentary Film Festival will celebrate its 33rd year October 18 - 26, 2024 in downtown Hot Springs National Park, Arkansas.
TESTIMONIALS

“The Hot Springs Documentary Film Festival is getting bigger and more potent with every year, and I’m honored to be here.”

- Mary Steenburgen

“I’m so motivated to keep on creating just to be able to attend the festival again.”

- Justin Johnson, filmmaker
“Without exaggeration, I was literally reborn at HSDFF…

...As a co-founder of SXSW and a producer who has had films premiere at Sundance, Toronto, and SXSW, this might seem sheer hyperbole. But after two years battling ill health… the films and people at Hot Springs reminded me why I fell so in love with film in the first place. It was intimate yet professional, passionate but still reasoned. The attendees were great, the special guests exciting and accessible, and the films excellently programmed. It is a remarkable festival.”

- Louis Black

*Editor of The Austin Chronicle & Co-Founder of SXSW*

“There is no better energizer for a documentary with Oscar ambitions than the Hot Springs Documentary Film Festival. Coming closer to nomination time than most festivals, it is the trampoline to bounce contenders up to the starting line.”

- Peter Coyote, *actor and narrator*
Throughout the region, nationally, and on the Internet, the media covers Hot Springs Documentary Film Festival.

On average, HSDFF receives **64,397,139** press impressions from coverage at the festival.
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WORLD CLASS FILM SCREENINGS
Hot Springs Documentary Film Festival offers an exceptional array of the best in documentary features and short films from around the world, as well as Opening Night, Centerpiece and Closing Night Galas, the HSDFF Career Achievement Award, and special events like the Filmmaker Forum, and True Stories: A Live Storytelling Event. Our intimate setting gives our audiences up-close access to high profile filmmakers and celebrity guests and the opportunity to participate in post-screening Q&As.

HSDFF is one of a limited number of exclusive festivals worldwide that has been designated as Oscar®-qualifying in the category of Documentary Short Subject by the Academy of Motion Picture Arts and Sciences.
HIGH PROFILE INDUSTRY GUESTS

Oscar and Emmy® winners. Documentary icons. Arkansas legends. Celebrity guests. Over the years, HSDFF has hosted dozens of celebrated filmmakers and fans of the documentary genre, including Mary Steenburgen, Ted Danson, Ken Burns, Diane Ladd, Werner Herzog, Beau Bridges, Louis Gossett Jr., Stanley Nelson, Tess Harper, Kishi Bashi, Diane Becker, Nanfu Wang, Waad al-Kateab, Tig Notaro, and James Earl Jones. The list goes on.... What makes our guests’ appearances at HSDFF so special is the casual, up-close-and-personal dynamic that leads to great conversations and long-standing friendships. One of our favorite expressions here is: “Welcome Back!”
Education is the heart and soul of our mission. Each year, HSDFF offers a range of unique and impactful opportunities for young people to experience the festival and to actively engage with filmmakers. A slate of films is specifically chosen to connect with students, and we bring in filmmakers to inspire and educate future filmmakers. Schools from throughout the Hot Springs area and beyond participate in field trips to attend these screenings and filmmaker Q&As. In addition, we bring noted filmmakers and dynamic film subjects directly into school classrooms.

STUDENT FIELD TRIPS & CLASSROOM VISITS
EMERGING FILMMAKERS PROGRAM

An ongoing collaboration with Arkansas PBS, the Emerging Filmmakers Program is an all-day program designed for middle and high school students with an interest in filmmaking who come from around the state to take part in hands-on workshops and talkbacks with filmmakers. Presenters include Oscar-shortlisted filmmakers and prominent industry professionals. Free to participating schools, the Emerging Filmmakers Program has reached thousands of students from dozens of schools in the region.

DOCUMENTARY BOOT CAMP

In partnership with Hot Springs’ Low Key Arts and its renowned filmmaking program, Inception to Projection, HSDFF is co-presenter of the Documentary Boot Camp, an intensive 10-week documentary production program. Participants direct, produce and edit their own short documentary films, which are showcased at a special screening at HSDFF.
In 2023, HSDFF partnered with acclaimed filmmaker Craig Renaud and Arkansas PBS to host the Brent Renaud Foundation Mentorship Program, an intensive workshop for advanced filmmaking students.
Launched in 2023, the HSDFF Filmmaker Forum, which takes place during the Hot Springs Documentary Film Festival, is a major annual conference and convening of over 150 filmmakers and industry leaders from throughout the South and mid-South regions and from across the U.S. The Forum offers dynamic programming focused on the business, art and craft of documentary storytelling. With a focus on public media, as well as a wider lens on the nonfiction ecosystem as a whole, the gathering includes keynotes, panels, workshops, one-on-one meetings with executives, and offers a multitude of opportunities for filmmakers to connect and foster community. HSDFF is proud to partner with public media on this new initiative that is intended to support the documentary film community in our region and beyond. The Filmmaker Forum is generously sponsored by the Corporation for Public Broadcasting.
We’ve come to realize that developing filmmakers’ inner resources by nurturing their creative spirit and creating moments for reflection are crucial to supporting the artists who come to HSDFF. A hike to West Mountain Summit. A sound bath meditation. Yoga in the fresh outdoors. A brisk, escorted bike ride. These activities, which are open to filmmakers and audiences alike, are also one of our favorite ways to promote casual interactions between our guests and festivalgoers. In addition, our popular Wellness Series Screenings, which feature films and conversations on topics of health and well-being, are matched with sponsors whose work focuses on these themes.
SPONSORSHIP OPPORTUNITIES

HSDFF is a unique endeavor – one that requires careful planning, creative imagination, and a strong foundation of support. By joining HSDFF as a sponsor, you become a valued partner with us as we strive to create a truly magical event in the Valley of the Vapors. We offer a range of sponsorship opportunities designed to meet your goals and attuned to your capacity.

Sponsorship enables you to leverage the festival to:

- Connect your company, brand, or name with a highly prestigious and nationally recognized event
- Raise your profile within the local community, throughout the state, regionally, and nationally
- Reach and directly engage with a diverse audience
- Create a physical footprint at the event
- Provide clients and staff access to a VIP event
PRESENTING *(EXCLUSIVE)*

$50,000

- Logo/Name featured in **first position** on the following assets:
  - festival-related press releases (as “Presented By”)
  - all print and digital promotions/advertising
  - sponsor reel before each film screening
  - official festival website (HSDFI.org), sponsor page in printed program guide, and official festival passes

- Speaking opportunity before Opening and/or Closing Night film
- Inside front and back cover ad in festival program
- Opportunity to play 20-second pre-roll video before all festival films
- Opportunity to display marketing materials at festival events
- 15 complimentary VIP festival passes
- Access to VIP lounge
PREMIERE *(EXCLUSIVE)*

$40,000

- Logo/Name featured in **second position** on the following assets:
  - on all festival promotional materials and HSDFF communications
  - all print and digital promotions/advertising
  - general festival press releases & featured exclusively alongside HSDFI logo in Forum press releases
  - sponsor reel before each film screening
  - official festival website (HSDFI.org) and on sponsor page in printed program guide

- Logo/name to appear exclusively on Forum landing page and schedule page at HSDFI.org
- Full page ad in festival program in prime location.
- Logo/name to appear in first position in all Filmmaker Forum printed material
- Logo/name to appear on specially created Filmmaker Forum step-and-repeat banner
- Logo/name to appear on Filmmaker Forum tote bags
- Opportunity to play 20-second pre-roll video before all festival films
- Opportunity for sponsor to display marketing materials at festival events
- Opportunity to place promotional materials in all festival and filmmaker swag bags
- 12 complimentary VIP Festival Passes
- Access to VIP lounge
EXECUTIVE PRODUCER *(EXCLUSIVE)*

$30,000

- Logo/Name featured in **fourth position** on the following assets:
  - all print and digital promotions/advertising
  - sponsor reel before each film screening
  - official festival website (HSDFI.org) and on sponsor page in printed program guide

- Full page ad in festival program
- Opportunity to play 20-second pre-roll video before Gala film screenings (Opening Night, Centerpiece, Closing Night screenings)
- Opportunity to display marketing materials at festival events
- Opportunity to place promotional materials in all festival and filmmaker swag bags
- 10 complimentary VIP festival passes
- Access to VIP lounge
PRODUCER
$20,000

- Logo/Name featured in *fifth position* on the following assets:
  - all festival digital and print promotional materials
  - sponsor reel before film screenings
  - official festival website (HSDFI.org) and on sponsor page in printed program guide
- Half page ad in festival program
- Opportunity to place promotional materials in all festival and filmmaker swag bags
- 10 complimentary VIP festival passes
- Access to VIP lounge
Logo/Name featured prominently on the following assets:
- all festival digital and print promotional materials
- sponsor reel before film screenings
- official festival website (HSDFI.org) and on sponsor page in printed program guide

Half page ad in festival program
Opportunity to place promotional materials in all festival and filmmaker swag bags
8 complimentary VIP festival passes
Access to VIP lounge

DIRECTOR
$10,000
EDUCATIONAL OUTREACH PROGRAMS

(EXCLUSIVE)

$10,000

- Logo/Name featured on the following assets:
  - sponsor reel before each film screening
  - official festival website (HSDFI.org) and on sponsor page in printed program guide
  - festival program adjacent to all Educational Program listings

- Opportunity to place marketing materials at event
- Opportunity to welcome guests and give remarks at all Educational Program events
- Half page ad in festival program
- Opportunity to play up to 20-second pre-roll video before sponsored screening
- 8 complimentary VIP festival passes
- Access to VIP lounge
WELLNESS SERIES (EXCLUSIVE)
$10,000

- Logo/Name featured on the following assets:
  - sponsor reel before each film screening
  - official festival website (HSDFI.org) and on sponsor page in printed program guide
  - festival program next to film information
- Half page ad in festival program
- Opportunity to run up to a 1-minute ad before sponsored screening
- 4 complimentary VIP festival passes
- Access to VIP lounge

WELLNESS SERIES SCREENING (EXCLUSIVE)
$5,000

- Logo/Name featured on the following assets:
  - all event marketing materials
  - sponsor reel before each film screening
  - official festival website (HSDFI.org) and on sponsor page in printed program guide
  - festival program next to film information
- 1/4 page ad in festival program
- Opportunity to place marketing materials at event
- 4 complimentary VIP festival passes
- Access to VIP lounge
FILM SECTION (EXCLUSIVE) $10,000

- Logo/Name featured on the following assets:
  - sponsor reel before each film screening
  - official festival website (HSDFI.org) and on sponsor page in printed program guide
  - festival program adjacent to event information

- Half page ad in festival program
- Opportunity to play up to 20-second pre-roll video before all films in sponsored film section
- 8 complimentary VIP festival passes
- Access to VIP lounge

SCREENING $5,000

- Logo/Name featured on the following assets:
  - sponsor reel before each film screening
  - official festival website (HSDFI.org) and on sponsor page in printed program guide
  - festival program next to film information

- 1/4 page ad in festival program
- Opportunity to play up to 20-second pre-roll video before sponsored screening
- Opportunity to introduce sponsored screening
- 4 complimentary VIP festival passes
- Access to VIP lounge
**VIP LOUNGE (EXCLUSIVE)**
$10,000

The HSDFF VIP Lounge is the luxury hangout for all high-profile HSDFF industry guests and audience members.

- Logo/Name featured prominently on the following assets:
  - at entrance and in waiting area of VIP lounge
  - all festival digital and print promotional materials
  - sponsor reel before film screenings
  - official festival website (HSDFI.org) and on sponsor page in printed program guide

- Half page ad in festival program
- Opportunity to place promotional materials in all festival and filmmaker swag bags.
- 8 complimentary VIP festival passes
- Access to VIP lounge

**EVENING PARTY (EXCLUSIVE)**
$7,500

- Logo/Name featured on the following assets:
  - sponsor reel before each film screening
  - official festival website (HSDFI.org) and on sponsor page in printed program guide
  - festival program adjacent to event information

- Half page ad in festival program
- 6 complimentary VIP festival passes
- Access to VIP lounge
- Consultations with HSDFF Events Coordinator to plan signage and/or other design elements to feature company brand, videos, etc.
- Support from HSDFF Events team to execute party deliverables
- Opportunity to place marketing materials at event
**GOLD**

$5,000

- Logo/Name featured on sponsor reel before each film screening
- Logo/Name featured on official festival website (HSDFI.org) and on sponsor page in printed program guide
- 1/4 page ad in festival program
- Opportunity to introduce and give remarks before wellness events
- 4 complimentary VIP festival passes
- Access to VIP lounge
- 4 Invitations to exclusive Red Carpet Circle Reception

**SILVER SCREEN PARTNER**

$2,500

- Logo/Name featured on sponsor reel before each film screening
- Logo/Name featured on official festival website (HSDFI.org) and on sponsor page in printed program guide
- 1/4 page ad in festival program
- 2 complimentary VIP festival passes
- Access to VIP lounge
- 2 Invitations to exclusive Red Carpet Circle Reception
RED CARPET CIRCLE
$1,000

- Name featured on official festival website (HSDFI.org) and on sponsor page in printed program guide
- 2 complimentary VIP festival passes
- Access to VIP lounge
- 2 Invitations to exclusive Red Carpet Circle Reception
There is a reason people travel from all over the world to attend this prestigious, one-of-a-kind film festival, which local Arkansans have the privilege of attending right in their backyard.

HSDFF offers a unique cultural and educational opportunity to experience stories from nearby and far away in a natural setting that will take your breath away.

For generations, the experience has instilled in our guests a lifelong love of documentary film. With the 33rd Annual Hot Springs Documentary Film, our collective story continues. We hope you will join us for what will be another cinematic adventure in the heart of

ARKANSAS.

October 18 - 26, 2024